



WHYTE TRACKS & MILL HOUSE PUBLISHERS

Authors questionnaire.

To be completed and submitted with covering letter and first 2 chapters / 50pages of the work. Please do not send full mss unless by previous arrangement.

About the author.

This information will be used for publicity and promotional tools, as well as in the front matter of your book. Please do not provide any information you would not like to see in print!

In 100-250 words, attach a file to tell us about yourself.

- Who are you and what are you passionate about?
- Why did you write this book?
- What experience and strengths do you possess that we can use in promoting your book, for instance are you well known in your field? Do you have experience with media interviews?
- Please send us a clear photograph of yourself, head and shoulders, which can be used on the cover (if you wish) or inside cover and for promotional purposes.
(If sending digitally, please ensure a high quality print no less than dpi 300)

Please add a list with the following specifics.

- Any significant periodicals in which any of your work related to this subject has been published.
- Media or broadcast interview programmes that you believe will be particularly interested in this book.
- Any appearances on media shows or in print? Do you have copies of the interview/s?
- Recognized writers whom you believe might be willing to read galleys and write comments for publication, including cover and advertising blurbs and reviews. Please include addresses, if known, and indicate whether the person is known to you personally.
- Are you fluent in any other languages? Could you effectively participate in that language in foreign media interviews, seminars at international gatherings, etc.? Are you able to write in a second language?
- Please suggest Bookstores or other pertinent sales organizations where you are known and that may be responsive to promotional opportunities such as book signings, lectures, workshops.

About the book.

Title of submitted work:

Subtitle:

Size of manuscript: words: _____ pages _____

Is there additional original artwork, CDs or disks submitted: _____

Brief description of the work (about 350 words):

Are there any other English language edition/s of this Title. (including publisher, place, year):

Please attach a file with 300-500 words to tell us Why This Book Should Be Read.

- What is this book about?
- What makes it unique?
- Are you aware of any similar books?
- What do you believe distinguishes this book from comparable titles?
- Suggest some advertising blurbs. As you are the author; you know the book better than anyone else.
- Describe the audience, including age group, to whom this book is directed, and why you believe this audience will be responsive to your book.
- How do you believe this audience can best be reached?

Finally, tell us about your other publications or works-in-progress.

- Previously published works: Language, title, publisher, year.
- Forthcoming works with Title, publisher, and anticipated publication year.
- Current books in the planning or concept stage.

AUTHOR BIOGRAPHICAL DATA

The information you supply in this form will go onto our hard copy file so we can contact you and link to our publicity department.

Author's legal name as used in contract:

Author's name as it should appear on the book's title page:

Author's legal address, as used in contracts:

Author's contact information:

Day phone: _____ Mobile/gsm: _____

Fax: _____ E-mail: _____

Home page URL:

Country of legal citizenship: _____

Author's birth date:

Post to:

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